NEWS RELEASE / COMMUNIQUÉ DE PRESSE

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SUBJECT / SUJET: YMCA-SPONSORED CLUBS HELP INDUSTRY NCOs KEEP PACE

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Supervisory personnel in plants and offices are becoming increasingly aware of the need for new skills to cope with rapid changes in the tempo and nature of contemporary business.

Attesting that this awareness matches that of senior management is the growth of Industrial Management Clubs in Canada.

In Montreal alone, some 500 NCOs of industry belong to the local chapter. Sponsored by the Montreal YMCA, its slogan is "Making Management Meaningful."

Most Industrial Management Clubs' chapters in Canada are affiliated with the Y, drawing on its resources as required.

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Purpose of all these clubs is basically the same; to help supervisory personnel develop as individuals so they will better understand and fulfill their responsibilities.

Having just completed its spring educational program and elected a new slate of officers, the Montreal chapter is planning for the upcoming fall-winter season.

To sharpen the administrative capabilities of the membership, the program will include studies of Employee Relations and Productivity, Effective Leadership and Supervisory Techniques, Public Speaking for Management, the History of Industrial Development, and the Constructive Use of Leisure Time.

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The discussion of ways to use leisure time constructively will be designed primarily to stretch the individual's capacity to enjoy more things more fully.

There will also be once-a-month discussions with leasing authorities on a wide range of topics of interest to supervisory personnel.

As in the past few years, all courses will be in both English and French.

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May 15, 1967.